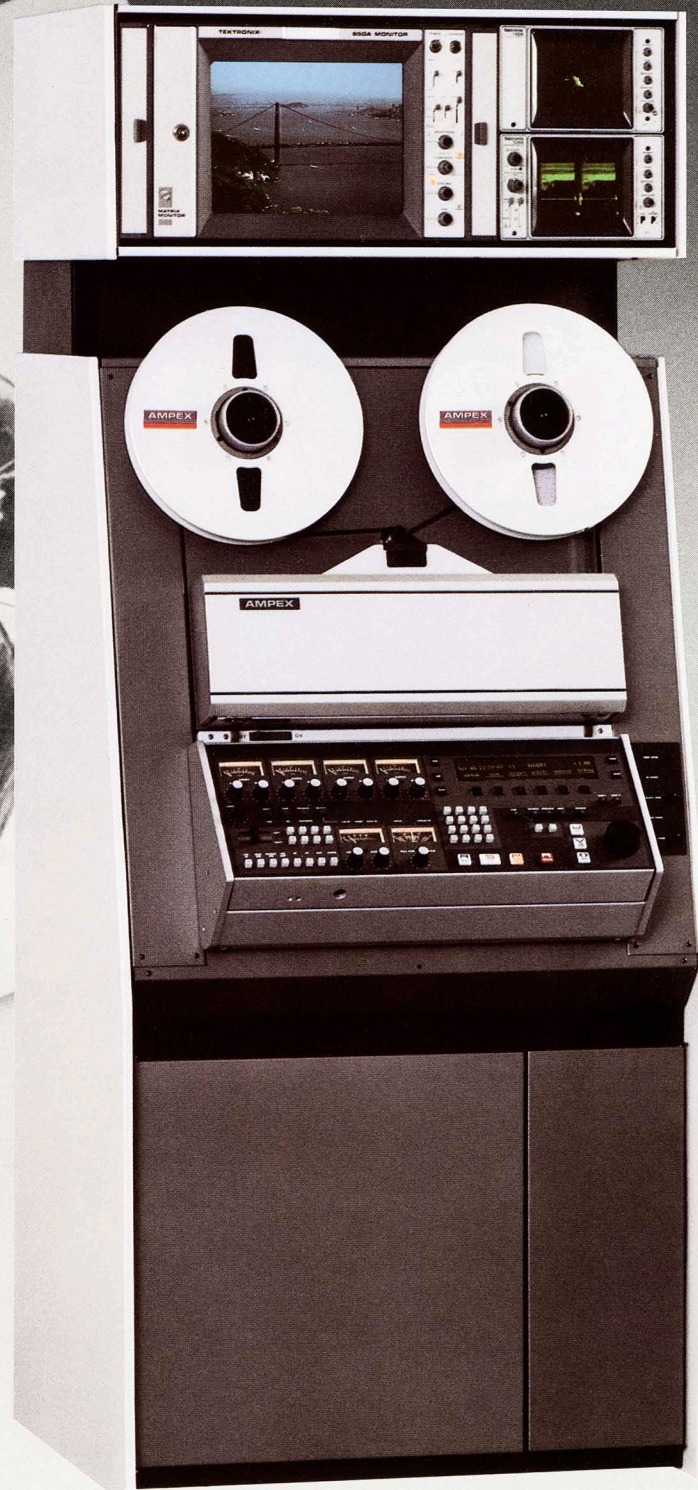


THE AMPEX COLLECTION



Setting the fashion in broadcast video



Quality. It goes with the Ampex label. It has for over 26 years now. You can count on us for the finest in American technology to give you more value for the money, and to do the job better and faster. That's our style. Ampex can offer you a family of top-of-the line VTRs that are the trendsetters in the fast-paced video world.

Ampex. In fashion today. In fashion tomorrow.

VPR-3

The classic choice in VTRs.

VPR-3. Sophisticated. Powerful. Efficient. It's the ultimate one-inch Type "C" video recorder. This truly revolutionary new VTR gives you what you've always wanted. In a single product. The VPR-3's uncompromising exclusive features include: far gentler air-guided tape handling, tape acceleration to full 500

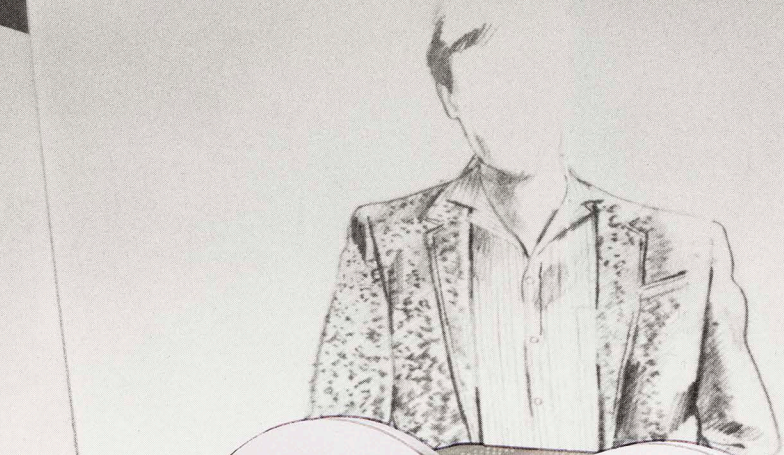
inches per second shuttle speed in just one second on a one-hour reel, superior built-in audio features, plus automatic audio and video setup, "fail-safe" dynamic braking, fast editing without picture shift, simpler operation using a fluorescent status display window and soft-key-driven menus, and extensive, usable diagnostics.



VPR-2B

The perennial favorite VTR.

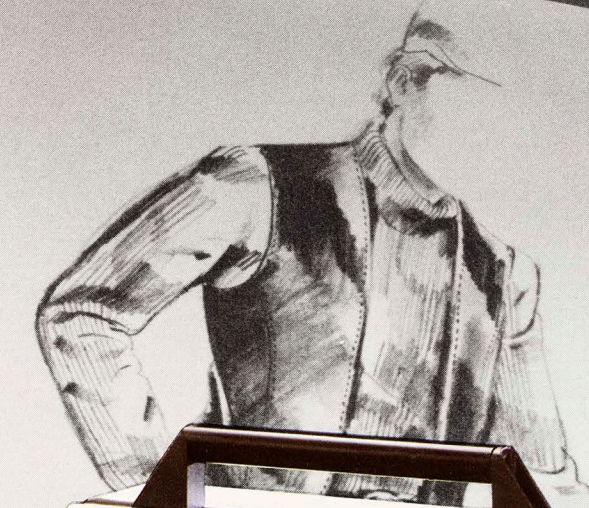
Year-in, year-out fashion favorite. This recorder wears well. In fact, it's the world's most popular SMPTE/EBU one-inch Type "C" format production VTR, with over 5,000 sold and in use today. VPR-2B is the epitome when it comes to configuration versatility backed by a wealth of stylish accessories. Features include AST™ automatic scan tracking, accurate frame editing, and individual head replacement.



VPR-80

The highly affordable VTR.

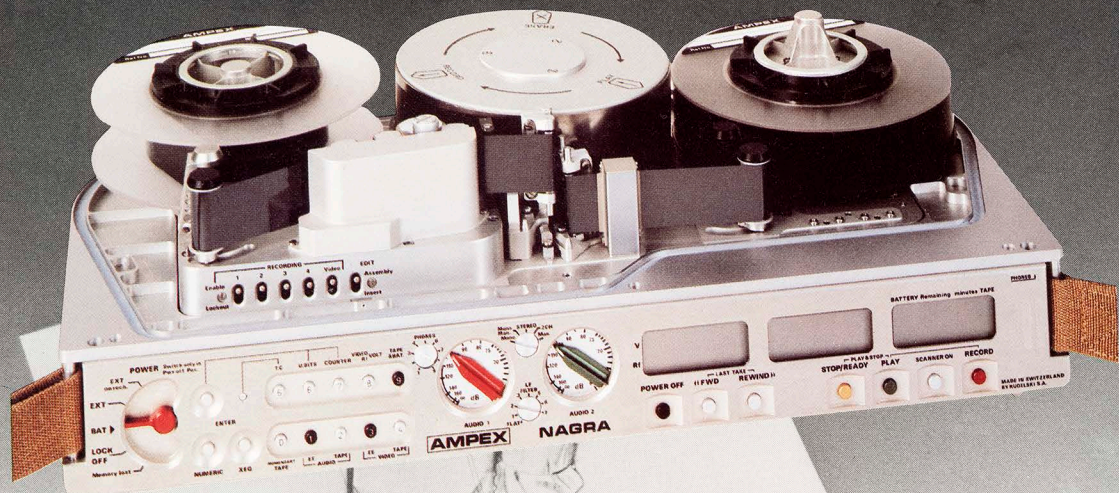
The perfect outfit for people who want Type "C" quality without compromise, at a lower cost than other Type "C" VTRs. Here's the stylish alternative to ¾" U-standard recorders. The VPR-80 gives you direct-color playback, excellent multi-generation picture quality, and flawless slow motion and still framing. This VTR's fashionable features include dual microprocessors, sophisticated editing, diagnostics, and a transport capable of superior tape handling of reel sizes from 6½" spots to two-hour 11¾" reels.



VPR-20B

The "looks-good-anywhere" VTR.

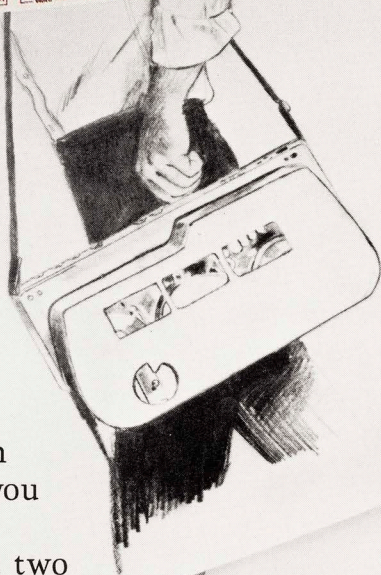
The true indoor/outdoor stylesetter. VPR-20B. This on-the-go VTR is equally at home in EFP applications requiring portability with top quality, or working efficiently alongside your other VTRs back at the studio. VPR-20B is designed to operate in any position while in motion. And it also features dual-cue editing for studio-type control, and a simple plug-in power pack that replaces the battery.



VPR-5

The world's lightest VTR.

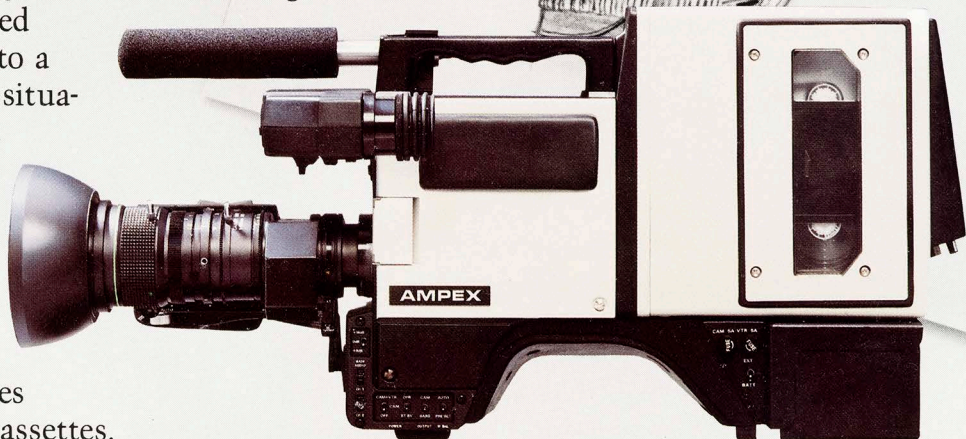
This sporty revolutionary fits in anywhere. It's the world's smallest, lightest portable Type "C" VTR — weighing under 15 pounds. Now, you can climb the highest mountain with ease, and come back with what you went after. The Ampex Nagra VPR-5. With rugged metal case, two high-quality audio channels, and comprehensive built-in editing capabilities, plus diagnostics.

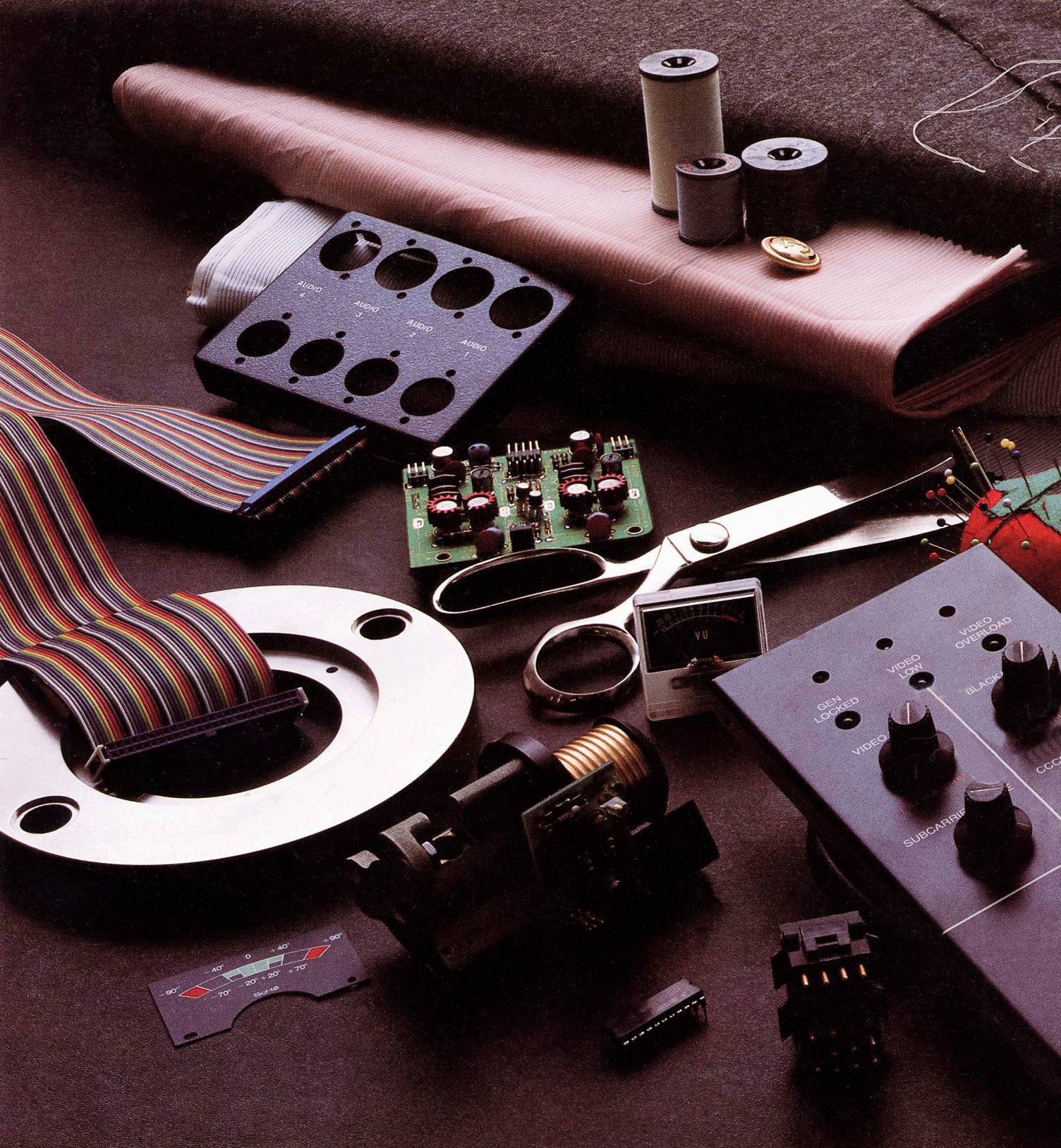


THE ARC SYSTEM

The perfect recorder/camera ensemble.

Here's a fashion sensation for those in the broadcast world turning to the half-inch "M" format. Our versatile, lightweight recorder/system consists of a camera, a portable VTR, a studio editing VTR and an editing controller. Our rugged, self-contained ARC is well-suited to a variety of ENG/EFP situations. You can shoot quickly and easily. Then, all you have to do is edit and, using a TBC, go on the air without dubbing to another format. The ARC uses popular VHS videocassettes.





For additional information about any of the Ampex videotape recorders that are setting the fashion in the broadcast world, please contact your nearest Ampex office listed below.

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